

ADOPTION OF DIFFERENT AREAS IN TIRUPATI UNDER INSTITUTIONAL SOCIAL RESPONSIBILITY

OBJECTIVES OF THE PRACTICE:

- A) To select the backward areas in Tirupathi.
- B) To improve the socio-economic conditions and living standards of the backward area people.
- C) To create awareness among people about different Government and Non-Government welfare schemes.
- D) To involve students in conducting socio-economic surveys in adopted areas as a part of field activity.
- E) To develop the awareness among adopted areas in Tirupathi by NSS volunteers as the latest breakthrough agriculture, sanitation, nutrition, personal hygiene, income generated government schemes, environment, education, consumer protection, anti drug addiction, AIDS, preventive measures against fevers like Dengue, Swineflu, Malaria and covid pandemic situation.
- F) To transmit the spirit of Government sponsored programs for rural development such as Ayushman Bharat, Digital India, Made in India, BetiBachao BetiPadavoYojana and Swatchh Bharat Yojana.
- G) To develop leadership qualities, social responsibilities, innovative thinking, communication skills and analytical skills among students of backward areas.

THE CONTEXT:

- Increasing competitive environment and mechanical learning have deprived the present day students to involve and learn actively by participating in community service.
- The sole purpose of education is to the present students is to get a good job with high paid salaries and settle abroad without any concern for community development.
- A wide spread despondency, passivity and helpless attitude among the people in rural areas.

THE PRACTICE:

After taking into consideration the newspaper reports and Government Surveys, the nature of problems being encountered in the following areas are adopted by the college.

1. ST Colony in Narasingapuram.
2. Kummartopu area.
3. Indira Nagar.
4. NCC Nagar.
5. College Campus.
6. Sripuram colony

- The faculty and NSS volunteers met the ward members or Sarpanchs, Panchayat Secretaries and other NGOs discussed the burning problems and appraised them of the mission for all-round development of particular area in Tirupathi.
- The students have conducted a door-to-door survey in each of the 5 villages to take stock of situation to chalk out comprehensive mission.
- Staff and students have successfully conducted Swatchh Bharat, JhanmaBhumi, Vanam-Manam(Campus), plactic ban etc.,.
- Students inspected every corner of the adopted areas and convinced people of the dirty, unhygienic surroundings, unclean habits and the consequences of it. They suggested easy and cost effective solutions such as safe disposal of wet, dry wastes and protected drinking water etc.
- The NSS volunteers brought awareness among the people through songs and dances. They have composed 6 songs on various issues such as Clean and Green, Health and Hygiene, Women Empowerment, Nutritious Foods, Anti Liquor, Anti Tobacco Consumption, Need for Women to learn Self-Defence techniques etc.
- GramaDarshini is another sensitization program conducted by Government of Andhra Pradesh during 2018 in which students have participated actively at the Pachayat levels. They have successfully conveyed the message of social empowerment and popularise various development schemes launched by the Government.

EVIDENCE OF SUCCESS:

- Swachh Barat Mission and JhanmaBhumi, Vanam-Manam program organised by the NSS teams in the adopted areas have brought laurels to this institution.
- The staff and students are 100% successful in achieving social integration among the people who frequently experienced non-cooperation and disunity. Cutting across the lives of castes, religions and local politics they have involved in, "Swachh Bharat" to undertake Shramdaan for cleanliness.
- A noticeable change in Greenery of adopted areas after the rallies and awareness programmes, Vanam-Manam, Neeru-Chettu, Clean and Green is observed.
- All the deserving people were helped to receive Government Schemes through the awareness and assistance of our student volunteers.
- The whole program has brought cognizable positive change in the perception of our students. The students improved their knowledge in different aspects such as leadership qualities, self confidence, public speaking, problem solving and team work.

OBSTACLES FACED AND PROBLEMS ENCOUNTERED:

- Students have succeeded in motivating the backward areas youth towards mechanized agriculture, health and hygiene, skill development, environment concern, etc.,.
- There is a problem of poor integration between the government and NGO agencies in the implementation of various beneficial schemes in particular areas. Efforts are to be needed to direct towards creating a separate and well defined area of work for each scheme so that when put together it becomes a comprehensive plan.

Needed to direct them towards schemes by creating a separate and well defined area of work for each scheme so that when put together it becomes a comprehensive plan.

**Adoption of Narasingapuram , Tirupati, Chittoor dist
Clean and green programme**



Adoption of Indira nagar Tirupati during 11-3-2020 To 17-3-2020











తిరుపతి సిటీ

మనం

పచ్చదనానికి ప్రాధాన్యం



ంలో ఎస్వీయూ రెక్టార్ సుందరవల్లి రో మరింత పచ్చదనం పరుచు సన్నారు. ఎన్సీసీ క్యాడెట్లు, ఎన్ఎస్ఎస్ కు ఈ కార్యక్రమంలో చురుగ్గా పాలుపం నారు. వసువల బహుమతుల సానం



మొక్క నాటుతున్న ప్రిన్సిపాల్ తదితరులు

యానివర్సిటీ క్యాంపస్: పచ్చదనానికి ప్రాధాన్యం ఇస్తున్నట్లు ఎస్వీ ఆర్స్ కళాశాల ప్రిన్సిపాల్ మణి, వైస్ ప్రిన్సిపాల్ మోహన్ కుమార్ రెడ్డి తెలిపారు. ఈ మేరకు గురు వారం ఎన్సీసీ 29 బెటాలియన్ ఆధ్వర్యంలో గురువారం స్థానిక కళాశాల ఆవరణలో మొక్కలు నాటారు. పర్యావరణ పరిరక్షణకు ప్రతి ఒక్కరూ కట్టుబడి ఉండాలని పిలుపునిచ్చారు.

