

Department of Economics

S. V. Arts College-TTD

Tirupati

About the department:

The Department of Economics at S.V Arts College one of the leading Departments in India, with expertise across the full spectrum of mainstream economics. A long-standing commitment to remaining at the cutting edge of developments in the field has ensured the lasting impact of its work on the discipline as a whole. Almost every major intellectual development within Economics over the past fifty years has had input from members of the department of Economics was started in 1959, to provide higher level quality coaching in the subject. Telugu medium course started in June 1972. Our alumni are employed in a wide range of national organisations, in government, international institutions, business and finance. The alumni of our department have been occupying several illustrious positions across the world. Our former CM of united AP Beloved Sri Nara Chandra Babu Naidu is one of the alumni of our department in the year 1972. Ex-MLA A. Mohan, Honourable Minister of AP Dr. Peddireddy Ramachandra Reddy, Honourable MLA of Tirupati, Ex-Chairman of TTD Board, Present Ex-Officio Member of TTD Board Sri Bhumana Karunakara Reddy, AP Chief whip , TTD Board Member Dr. Chevireddy Bhaskar Reddy, Sullurpeta Ex - MLA Sri Parasarithnam ,Former DGP K. Bhaskar Rao and many more eminent personalities evolved from our department.

There are many HODs worked successfully in the department. Dr. Sreemannarayana Reddy led the department at first in the year 1959. After that Successive HODs are pof. K.VenkataReddy, Sri. M.Chenchu Ramaiah Chetty, Dr. Rangaswamy, Smt.Sunitha; Dr. Dwarakanadh Reddy, Sri. N.Nagendra Sai, Sri.T.Balasubramanyam, Dr.Y.Arundhathi. At present Sri M. Kiran Kumar Raju has been leading the department. Presently 5 faculty members are in our department. They are all well qualified and research oriented in the subject.

The department is active in taking various programs for the overall development of the student. Debate, Quiz Activities, Group Discussion, Economics Association, Elocution Competition, Essay Writing for UG students, News paper article analysis such competitions have been arranged by the department up to now. For getting extra knowledge of current

issues on economics, department arranges every year guest lectures of eminent persons from various colleges & universities.

The department of Economics Organized one conference and one work shop. One conference was organized on “**AP ECONOMIC ASSOCIATION XXX ANNUAL CONFERENCE**” & Work Shop was on “**6 days Training Programme for U.G Lecturers in Chittoor Dt.**”

The Vision and Mission of The Economics Department

VISION

The department envisions achieving high standards of academic performance to provide quality education to students, equip students with knowledge and skills in their chosen stream and to provide opportunities for students to realize their full potential and thus shape them into future leaders to address the emerging global challenges and to deal with economic, social and business realities.

MISSION

The mission of the Department of Economics consists of two interconnected components: imparting the highest quality instruction to our undergraduate and graduate students and to train students in the methods and ideas of modern theoretical and applied economics.



- B.A Economics Department started with independent status in 1959 with a sanctioned strength of 35.
- Prior to 1972, there were only English medium sections in the Department. During 1972 two Telugu medium sections in B.A course were sanctioned to cater to the needs of Telugu medium students.

2. Infrastructure: The Department is located in a separate wing on the second floor consisting of 10 class rooms, Head of the Department’s Chamber with spacious staff room.

3. Department Computer : The Department has 1 Computer and printer.

4. Department Library: The Department library has more than 100 volumes of Economics books for UG, Competitive and P.G CET Purpose.

5. The Departmental Faculty:

Sl. No	Name of the staff	Designation	Qualification	Exp. In yrs	Photo	preview
1	M.KIRAN KUMAR RAJU	Asst. Professor & Head	M.A(Eco); M.Sc (Stat) M.Phil; B.Ed; APSET, Ph.D (Pursuing)	25		teacher profile preview
2	K. SUBRAMANYAM NAIDU	Asst. Professor	M.A(Eco); M.A (Pol.Sci) B.Ed; M.Phil; APSET	29		preview
3	J.PRABHAKAR	Sr.Lecturer	M.A; B.Ed	29		Preview
4	V.CHANDRA BABU	Sr.Lecturer	M.A; B.Ed	29		preview
5	Dr.A.SESHADRI	C.Lecturer	M.A; M.B.A; M.Phil; Ph.D; SLET;	17		preview

6. Learning outcomes of Economics: Economics students in general will be able to pinpoint and understand the past, present economic conditions of the country. They will also be able to forecast the future course of changes and development through their knowledge of policies and programmes set by the governments and other development agencies. They are equipped with the techniques to find solution of the problems like mobilization of manpower and materials available in the country.

Micro Economics :

The course provides an introduction to a core area of economics known as microeconomics. It considers the operation of a market economy and the problem of how best to allocate society's scarce resources. The course considers the way in which various decision making units in the economy (individuals and firms) make their consumption and production decisions and how these decisions are coordinated. It considers the laws of supply and demand, and introduces the theory of the firm, and its components, production and cost theories and models of market structure. The various causes of market failure are assessed, and consideration is given to public policies designed to correct this market failure.

Macro Economics

Explains national income, calculation methods of national income, and concepts related to national income. ... Relates factors determine national income such as consumption, saving and investment. Interprets **macroeconomic** issues such as money, foreign exchange, inflation, unemployment, economic growth and foreign trade.

Economic Development and Indian Economy

On completion of the **course** students will be able to develop ideas of the basic characteristics of **Indian economy**, its potential on natural resources. Understand the importance, causes and impact of population growth and its distribution, translate and relate them with **economic** development.

Indian and AP Economy

On completion of the **course** students will be able to develop ideas of the basic characteristics of **Indian economy as well as AP Economy**, its potential on natural resources. Understand the importance, causes and impact of population growth and its distribution, translate and relate them with **economic** development.

Quantitative Techniques / Statistical Methods for Economics

Use graphical and numerical **methods** to calculate and illustrate descriptive **statistics**. Use the basic concepts of probability and Bayes' Theorem. Identify the **statistical** concepts in questions about **economic** models, Identify the appropriate regression model to apply to an **economics** data, etc.

Industrial Economics

The **course** will provide knowledge to understand theory, models, methods, and concepts within microeconomics and game theory to explain and predict the behaviour of consumers, producers and other **economic** agents (such as governments) that participate in and influence markets and market **outcomes** (prices and quantities).

Labour Economics

The **objectives** are to obtain an appreciation of the theory and reach of **labour economics**; to understand how **labour** markets can be analyzed from different **economic** perspectives; to obtain an understanding of how the experimental method of inquiry can be applied to analyze issues in **labour** and employment relations.

Industrial Management

The **objectives** are to describe basic concepts and theories within the area of **industrial management**. The student shall be able to present organizational analysis, written and orally. The student shall also be able to use simple project planning techniques.

Public Finance / Public Economics

Public finance is the study of the role of the government in the economy. It is the branch of economics that assesses the government revenue and government expenditure of the **public** authorities and the adjustment of one or the other to achieve desirable effects and avoid undesirable ones.

7. Opportunities for higher studies:

B.A., (Economics): M.A (ECONOMICS) & M.B.E; B.Ed. and M.B.A with all specialisations. Eligible for all competitive Examinations like, IES, UPSC, APPSC, RRB and IBPS.

8. Job Opportunities:

BA Economics degree is a great foundation for numerous types of careers apart from economic or finance field as well. Candidates holding B.A. Economics degree have various employment opportunities in various enterprises. Eligible for all competitive Examinations like, IES, UPSC, APPSC, RRB , IBPS, etc.

Job Profiles

Some of the job profiles that B.A. Economics graduates work as are mentioned below

- Investment Analyst, Investment Administrator, Economist, Economic Researcher, Sales Analyst Financial Service Manager, Securities Analyst Trainee, Cost Estimator, Customer Profit Analyst, Fixed Income Portfolio Manager, Foreign Trade Analyst, Market Research Analyst

Top Recruiting Companies

Some of the recruiting companies that hire B.A. Economics graduates are as follows:

- Accenture
- Capgemini
- Intelent Global Services
- IBM Group
- Wipro Technologies

List of different programmes offered by the department

Programme	Level of Study	Cut off marks at entry level in %	2020-2021		
			I year	II year	III year
B. A (TM1)-History, Economics, Political Science	UG	35% in +2	52	44	42
B. A (TM2)- History, Economics, Political Science	UG	35% in +2	52	44	44
B. A (TM3)- History, Economics, Psychology/Indian Culture	UG	35% in +2	25	21	28
B. A (EM1)- History, Economics, Political Science	UG	35% in +2	56	71	49

B. A (EM2)- History, Economics, Political Science	UG	35% in +2	55	--	--
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Results

B. A Economics III Year	
Year	% of Pass
2014 – 15	92
2015 – 16	94.5
2016 – 17	96.5
2017 – 18	84.5
2018 – 19	95
2019 – 20	100
2020 - 21	97

Department of Economics Final B.A. Results

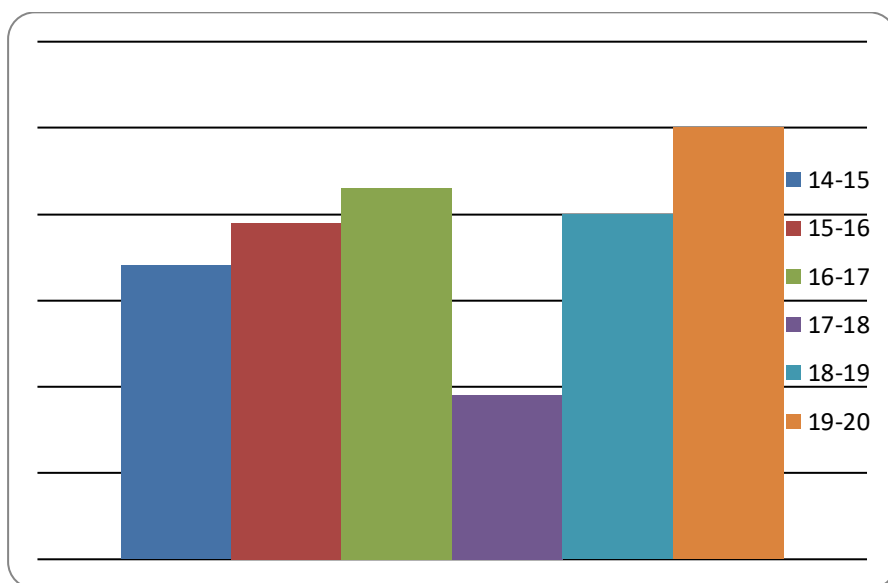


Figure 1 : Results of III year Economics from 2014-15 to 2019-20

Staff Contributions:

M.KIRAN KUMAR RAJU :

M.Phil : Socio Economic Conditions of Jr. Lecturers in Tirupati.

(Ph.D) : Socio Economic Conditions of Street garment vendors – A Case study of Chittoor District of Andhra Pradesh.

No of Publications ; Total : 12 a. National : 08 b.International : **04**
No of Seminar Papers Presented : Total : 10 a. National : 08 b.International : **02**

K.SUBRAMANYAM NAIDU:

M.Phil : Socio Economic Conditions of Secondary teachers in Tirupati.

No of Seminar Papers presented : Total : 12 a. National : 08 b.International : **04**
No of Publication ; Total : 10 a. National : 06 b.International : **04**

Dr.A. SESHADRI :

M.Phil : Employment generation through JAWAHAR ROZGAR YOJANA in Anantapur District.

Ph.D : Employment Generation In The Rural Sector: With Special reference to the MGNREGS In Chittoor District.

No of Seminar Papers Presented: Total : 28 a. National : 23 b.International : **05**
No of Publication ; Total : 14 a. National : 08 b.International : **06**